



OPERATION

BROKEN SILENCE



2019 ANNUAL REPORT

OUR MISSION _____

Operation Broken Silence is building a global movement to empower the Sudanese people through innovative programs as a 501(c)(3) nonprofit organization. Learn more at obsilence.org

OUR VISION _____

We're focused on what Sudan looks like decades from now, not just what gets us through another day. Our vision comes directly from our Sudanese partners: ***a Sudan free from fear, need, and want in our lifetime.*** That requires bold thinking and determined engagement.

THE CRISIS IN SUDAN

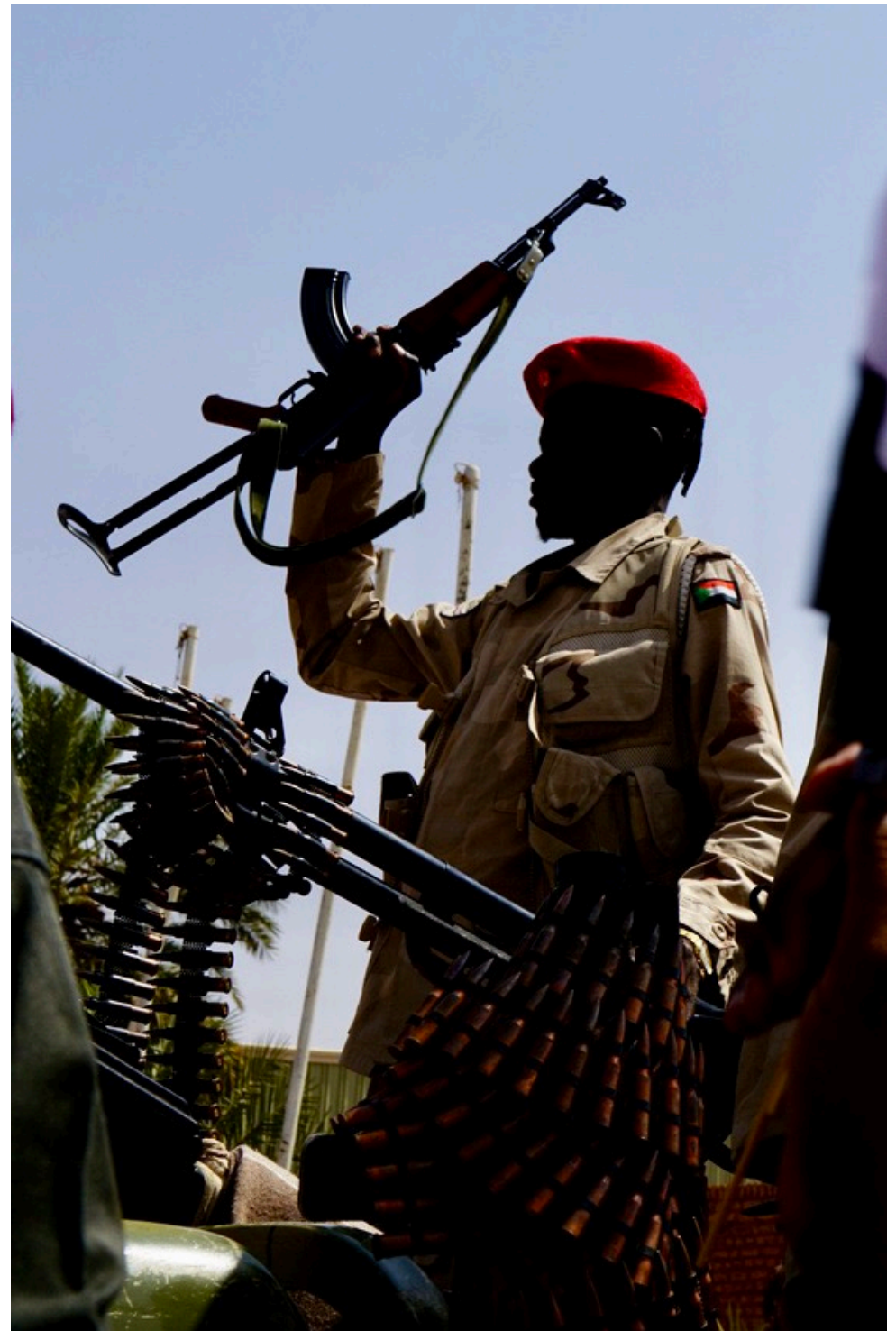
A fledgling, peaceful protest movement that began at the end of 2018 blossomed into a full-blown, country-wide revolution by early 2019.

Sudanese dictator and indicted war criminal Omar al-Bashir [was arrested](#) during a palace coup in April. Protests grew in size as the military junta refused to give up power.

On June 3, regime paramilitaries tried to break the backbone of the protest movement by committing [a massacre in Khartoum](#) and subsequent mass killings across the country. The carnage in Khartoum [was live-streamed](#) to the world, until the junta cut off the internet.

Protesters eventually flooded back into the streets, forcing the regime to cut a deal with civilian leaders: three years of joint rule followed by free and fair elections.

Learn more about the crisis in Sudan at [our website](#).





THE NUBA MOUNTAINS

Operation Broken Silence works in [the Nuba Mountains](#) region in southern Sudan, as well as nearby Yida Refugee Camp. The area is home to roughly 100 African tribal groups who have inhabited the region for over 2,000 years. The approximately 1.3 million Christian, Muslim, and traditionalist Nuba people live mostly in harmony together.

The situation in Nuba remained the same throughout 2019. The ceasefire between regime forces — who have attempted to commit two genocides against the Nuba people over the last three decades — and the well-organized Nuba self-defense army largely held. There was no large-scale fighting, nor aerial bombing of civilian areas.

[Regime paramilitary attacks](#) on isolated frontline Nuba communities continued throughout 2019. Humanitarian conditions remained poor, as regime forces continued to enforce an illegal humanitarian blockade on the region.



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OUR PROGRAMS

STORYTELLING & MOVEMENT BUILDING

We create documentary films, photography exhibits, and events that mobilize people around the world to raise support for Sudanese-led programs.

Here are the highlights.



VIDEOS

We released 14 videos that inspired you to action. You used them to introduce over 14,000 people to the crisis in Sudan and our mission.

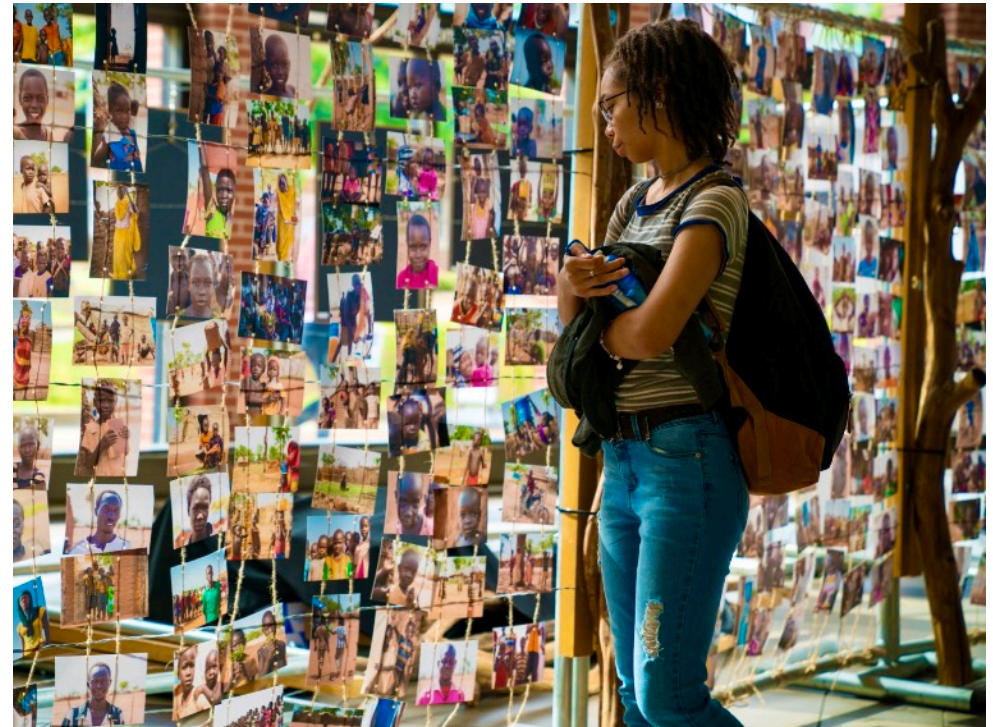
[WATCH HERE](#)



PHOTO EXHIBIT

Two scheduled showings of the Yida Photography Exhibit were delayed until 2020. This immersive experience takes communities into what life is like in the refugee camp.

[LEARN MORE](#)



EVENTS

This marked the 8th year for our annual gala and 10th year for our annual 5K. Both events were the largest and most successful in their histories.

[GALA RESULTS](#)

[5K RESULTS](#)



Harold and Gloria Fagan at our annual gala, Good People Good Beer.

BRAND PARTNERSHIPS

48 companies and brands supported our movement-building efforts by sponsoring events, providing space to bring our mission to their people, and more.

[LEARN MORE](#)



Giving Tuesday at brand partner Wiseacre Brewing Company.

EDUCATION & HEALTHCARE

Operation Broken Silence invests funds raised in Sudanese heroes and institutions to empower their education and healthcare work. And they make the big program decisions, not us.

Here's what we helped our Sudanese partners accomplish in 2019.



EDUCATION IN YIDA

Operation Broken Silence sponsors the *Endure Primary* and *Renewal Secondary Schools* in Yida. Both schools are staffed entirely by Nuba teachers. In 2019, you helped us empower:

- 24 teachers
- 4 support team members
- 1,084 students

Endure Primary School continued to be one of the top-performing schools serving Nuba students. 964 refugee students benefited from their teachers by the end of the year.

Renewal Secondary School was in a soft-opening phase for the entire year, with 120 students. It is the only functioning secondary school in Yida Refugee Camp, so more classes will be added in 2020 to help meet this critical need.

[LEARN MORE](#)



HEALTHCARE IN NUBA

2019 was another remarkable year at *Mother of Mercy Hospital* in the Nuba Mountains. The hospital's talented staff served over 150,000 people:

- Served 91,125 people in the clinic, 29% of them children under the age of five.
- Performed 1,894 operations.
- Cared for an additional 68,031 patients at six community clinics.
- Helped 457 women deliver their babies, 19% by C-section.
- Treated 206 patients suffering from tuberculosis and leprosy.
- Immunized 5,249 children who are under the age of five.

Mother of Mercy is the only referral hospital in the region. There are only 435 beds for a population of one million people.

[LEARN MORE](#)



GRASSROOTS ADVOCACY

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GRASSROOTS ADVOCACY

As the crisis in Sudan almost spiraled out of control in 2019, Operation Broken Silence threw our weight behind Senate Resolution 188 and House Resolution 432. Both called for an end to regime attacks on civilians and an immediate transfer of power to a civilian-led government.

We asked our Senators and Representatives to support these resolutions. And they responded:

- S.Res 188 passed with unanimous consent in the Senate.
- For H.Res 342, we successfully recruited two cosponsors and all nine Tennessee House members to vote in favor.

Although these were non-binding resolutions, they added on international pressure to the regime and set the stage for comprehensive Sudan legislation in 2020.

[SENATE RESULTS](#)

[HOUSE RESULTS](#)





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OUR MOVEMENT

THE RENEWAL: MONTHLY GIVING

The Renewal is our passionate family of monthly givers who are on a mission to empower Sudanese teachers and healthcare professionals.

With their automatic once-a-month donation, members prove how unstoppable our mission is:

- 76 members, families, and institutions
- \$60,000+ given to empower the Sudanese people
- 68 complimentary event tickets claimed

Members of *The Renewal* are our top supporters. Joining is the best way to support our mission.

LEARN MORE



Renewal members Chris and Hannah Godoy (left and center) at our annual gala.



Renewal member Brenda Clay (right) at our annual gala.

OUR FUNDRAISING COMMUNITY

Our campaigners did amazing things to raise money for our Sudanese partners.

After starting their online fundraising pages, they asked friends and family to give, set crazy goals, and did even crazier things to achieve them, including running in a pink bunny suit:

- 143 fundraisers
- \$23,000+ raised to empower the Sudanese people
- 24% fundraised through our events

Many of our fundraisers started a page because they aren't in a position to join *The Renewal*. It's an easy way to have just as big of an impact.

[LEARN MORE](#)



Aaron Pitman raised \$750 by running our annual 5K in a bunny suit.



Megan Barlowe (center left) raised \$1,300 through our annual gala.

OUR DONORS

Our generous givers brought the magic in 2019. 969 donors participated by giving and buying event tickets.

Your support made possible the results our Sudanese partners achieved on the ground in the Nuba Mountains and Yida Refugee Camp.

OUR VOLUNTEERS

193 volunteers came together and served an estimated 1,556 hours.

You were generous with your time, improving our communication tools, helping to make our annual events possible, and participating in our grassroots advocacy work.

Your efforts saved the organization an estimated \$23,340 by the end of the year.

[LEARN MORE](#)



Emmanuel and Jennifer Amido at our annual gala.



Christina Kyriakopoulou and Shreya Makwana volunteer at our annual gala.

OUR LEADERSHIP

Our full-time staff supported our movement and Sudanese partners throughout the year:

- Mark Hackett, Executive Director
- Audrey Geyer, Development Director

Our Board of Directors assisted our staff and provided oversight to our mission:

- Sarah Greenspon, Board President
- Ryan Strain, Secretary
- Stephen Hackett, Treasurer
- Mark Hackett, Executive Director
- Sara James, Soirée For Sudan
- Jessica Seebeck, Eden's Run 5K
- Jordan Vrbas, General Support

MEET THE TEAM



Development Director Audrey Geyer at our annual gala.



Board Secretary Ryan Strain at our annual fundraising race, Eden's Run 5K.



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OUR FINANCIALS

YOUR GENEROSITY, BY THE NUMBERS



DOLLARS RAISED

\$141,730



MERCHANDISE

\$2,753



INVESTMENT INCOME

\$425

ESTIMATED VALUE OF GOOD & SERVICE DONATED

We are grateful to the individuals and institutions who donated their time, space, and services to empower the Sudanese people.



ADVERTISING

\$120,000



VOLUNTEER HOURS

\$23,340



FACILITIES USE

\$15,250

YOUR GENEROSITY, IN ACTION



STORYTELLING &
MOVEMENT BUILDING

\$30,370



EDUCATION & HEALTHCARE

\$108,455



GRASSROOTS ADVOCACY

\$74



STAFF

\$94,352



PROFESSIONAL FEES

\$3,231



OFFICE & RENT

\$8,354



FUNDRAISING

\$1,152



MERCHANDISE

\$359



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LOOKING AHEAD: 2020

SUDAN & OUR MISSION

In 2020, we will continue to see slow progress in Sudan. Regime holdovers in the transitional government will seek to delay the country moving forward. Military generals and paramilitary commanders will resort to violence to protect their lucrative business interests and enforce their extreme ideologies.

The Sudanese people will continue pressing toward lasting change via their new civilian leaders. Hard challenges lie ahead though. The economy will most likely worsen, and there are alarming signs that a coronavirus pandemic will sweep around the globe at some point in 2020. Such a healthcare crisis would further slow down progress in Sudan.

Our mission is certainly more complex than ever; however, our Sudanese partners are more eager to drive change as deep as they can than ever before.

And that's why our mission remains unchanged.





HOW YOU CAN HELP

Operation Broken Silence relies on a global movement to secure the resources our Sudanese partners need to succeed. Here's how you can help:

[GET INVOLVED](#)



HISTORY IS MADE BY THOSE WHO
SHOW UP. DON'T MISS OUT.

OBSILENCE.ORG



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